

Going

Springbok rugby player Bob Skinstad talks green. And this time it's not about the Boks.

Jill Starke uncovers his environmental passion

green

Having worked with Saatchi and Saatchi in London, Bob is acutely aware of the need for corporate positioning from an environmental sustainability perspective. Customers are hungry for products and services that ease their eco-conscience, driving organisations to look for green solutions, and Bob is convinced that South African consumers and businesses aren't too far behind.

'We're on the cusp of an environmental revolution,' he says, his enthusiasm infectious. 'I genuinely believe we have only so many years on this planet ... whether it's 30 or 3 000 I don't know. We can't all be like Bono, running around in sunglasses preaching environmental activism while continuing to lead a jet-setting lifestyle.'

The clothes Bob is wearing in this picture are made from 100% hemp.

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CLOCKWISE FROM TOP

Hemp jeans – made in South Africa from durable 100% hemp denim, these jeans will get softer and more comfortable the longer you wear them. R295, Hemporium. **B_E_E (Beauty Engineered for Ever) I Triumph Over Grime and Evil** – gutsy concentrate to rid your everyday washing of dirt, stains and odour using just half the amount of powder as other market-leading concentrates. Because B_E_E is made using plant-based ingredients and natural minerals, it is gentle on fabrics, and especially kind to skin. The unique blend of essential oils of lavender, bergamot and patchouli will leave your washing smelling fresh and clean. R59.95, Wellness Warehouse. **Loofah** – as a dry brush, a loofah will gently exfoliate the skin, leaving you smooth and silky. A loofah can also be used as a body sponge in the shower. R29, Rain.

TOUCH

