

hanging

by a thread

Our fragile planet needs a helping hand; so make a green-fashion statement that inspires change. These young designers have given environmentally friendly fabrics a sophisticated appeal.

PHOTOGRAPHS **ANGIE LAZARO**
STYLING **ALEXIS CHAFFE**



Structured draping hemp dress,
black hemp/cotton jersey knit
gloves and feather hairpiece –
Charlotte Clark & Wendy Magson
Crocheted flower necklaces
Heartworks from R360



Hemp/cotton quilted padded gilet, hemp/cotton shirt with contrast collar & turn-up detail, & hemp trousers
Heike Lauterbach & Peta Lee Matjaola



Chanel-inspired black suit and natural blouse, created using hemp/cotton canvas
Amaal Hendriks & Courtney Carrol
Recycled plastic, black bird earrings
Heartworks R40
Recycled plastic bottle, flower brooches Little Miss Green Things at Love Project from R40 each
Crocheted flower brooches Heartworks from R95 each
Brown floral, peep toe flats, with ribbon ankle tie g-mo R540

Brown hemp / cotton vest with button detail and hemp / cotton tailored trousers
 Kim Sassen & Ayanda Bingo
 Natural woven scarf
 Spin Knits R765
 Recycled coca-cola lid and felt pin
 Love Project R35
 Recycled tin bracelet
 Clementina R270
 Rope
 Green



Contrast circle design shift dress and matching hat, created with linen weight hemp, heavy canvas and recycled pattern paper
 Ashley Marshall and Jessica Newton
 Leopard print pumps
 g-mo R540
 Iron rocking chair
 Green R2 950
 Woven teddy bear
 Kenana Knitter Critters at Heartworks R720



the eco warrior

Hemporium is a local Hemp company dedicated to educating people about industrial hemp's potential through its usage in their various innovative products, including home wear, cosmetics and clothing. Their profound belief in awakening a wider environmental consciousness by moving hemp out of an alternative culture and into the mainstream, made them an enthusiastic sponsor of all the hemp fabrics used in our eco fashion shoot this issue.

Hemp itself is a misunderstood little plant, not just for certain dubious members of society; it is a remarkably versatile substance with anti-bacterial & UV protective properties. Durable and breathable, it has 3 times the tensile strength of cotton, and softens with washing and wearing, to become more comfortable with time. Wearing a hemp tee vs. a cotton tee will significantly help save the planet: 0.8 square meters of land, 2000 liters of water, 77 grams of fertilizers and 1 gram of toxic pesticides - now that's a fashionable cause. *For more information visit www.hemporium.com*



Hemp/cotton cropped yellow jacket (dyed using Henna & Turmeric) with colourful flower broaches; Hemp/cotton jersey knit vest & hemp/cotton wide leg trousers – Kirsten Joy & Stacy Jean Reay.
 Recycled bottle lid, Africa design earrings
 Love Project R45
 Fabric & felt bead necklace
 Heartworks R385
 Brown check, peep toe, sling backs
 g-mo R540



Linen weight hemp/cotton shirt with roll up sleeves and fastening detail, blue hemp jersey knit tube scarf and heavy canvas shorts
Ereeshah Davids and Sarah Jane Dreyer
 Recycled army tent loafers
 g-mo R950

the eco angels

The inspiring eco-friendly clothing, designed especially for this month's fashion pages were created by students from the Design Academy of Fashion. Launched in 1999, DAF has quickly become one of the top fashion schools in Cape Town. Originally founded by Daphne Treadaway, and later bought by former student and lecturer Bianca Fobian and partner Suzanne Aldridge in 2006. The academy's mission statement is to ensure individual attention, caring and commitment to ensure students reach their full potential; and by the thoughtful construction of these eco-designs I would say they are doing an excellent service to the fashion industry. *For more information call 021 448 9379, email info@daf-academy.co.za or visit www.daf-academy.co.za*

ALL CLOTHING DESIGNED BY STUDENTS FROM THE **DESIGN ACADEMY OF FASHION**
 021 448 9379, WWW.DAF-ACADEMY.CO.ZA, INFO@DAF-ACADEMY.CO.ZA
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 021 797 8233, WWW.HEMPORIUM.COM

MAKE UP & HAIR: **BIANCA HARTKOPF**
 021 439 5767, MONOPOLE.CO.ZA

MODELS **EMELIA VERMEULEN & JEREMY VEASEY** FROM **ICE MODEL MANAGEMENT**,
 021 423 2244, ICEMODELS.CO.ZA

PHOTOGRAPHIC ASSISTANT **RICHARD AARON**

FASHION ASSISTANT **NATALIE BROWNLIE**

FASHION INTERN **FRANÉ JACOBS**